

Love It or Leave It:

WHY BOSTON HOMEOWNERS STAY OR GO

With rising property values, the Boston home-buying landscape is more dynamic than ever. Check out this infographic to understand who is buying properties in Boston, why they're buying them, and why others are choosing to leave the state.



A Portrait of a Boston Homeowner on the Move

Average Age of Second-time-around Homebuyer

40



Average number of children under age 18

1

CHILD



Median Monthly Income

\$7,000

DOLLARS



45%

MALE

55%

FEMALE



51%

MARRIED

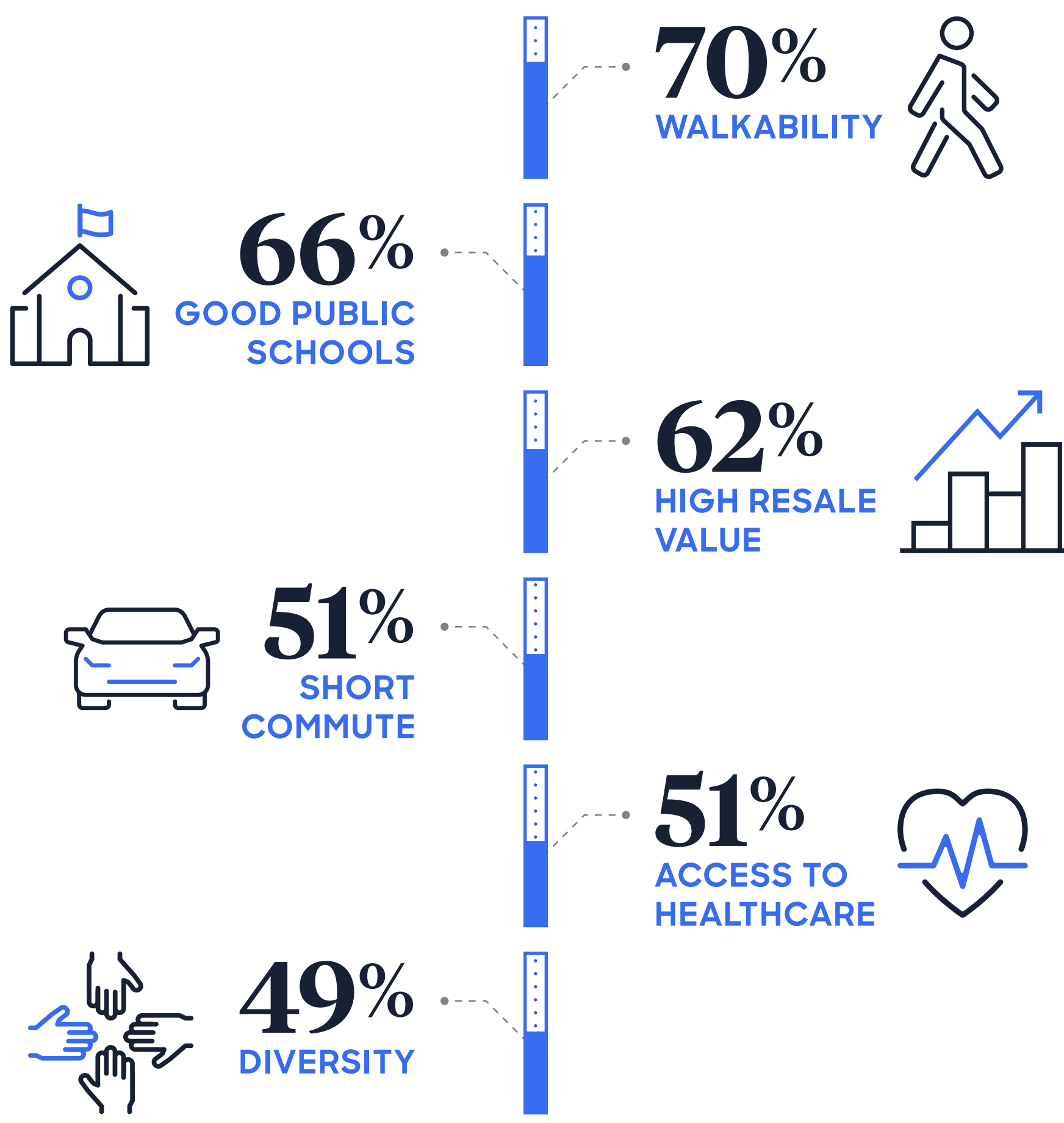
44%

SINGLE

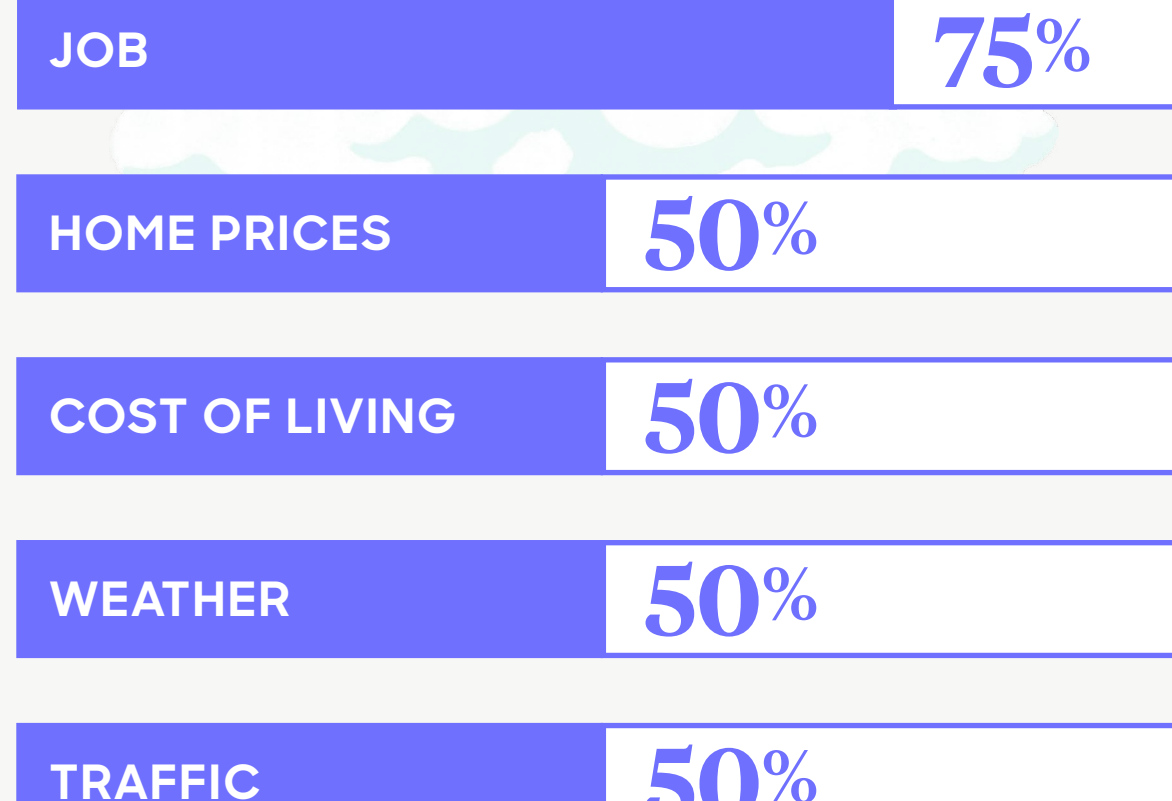
5%

DIVORCED

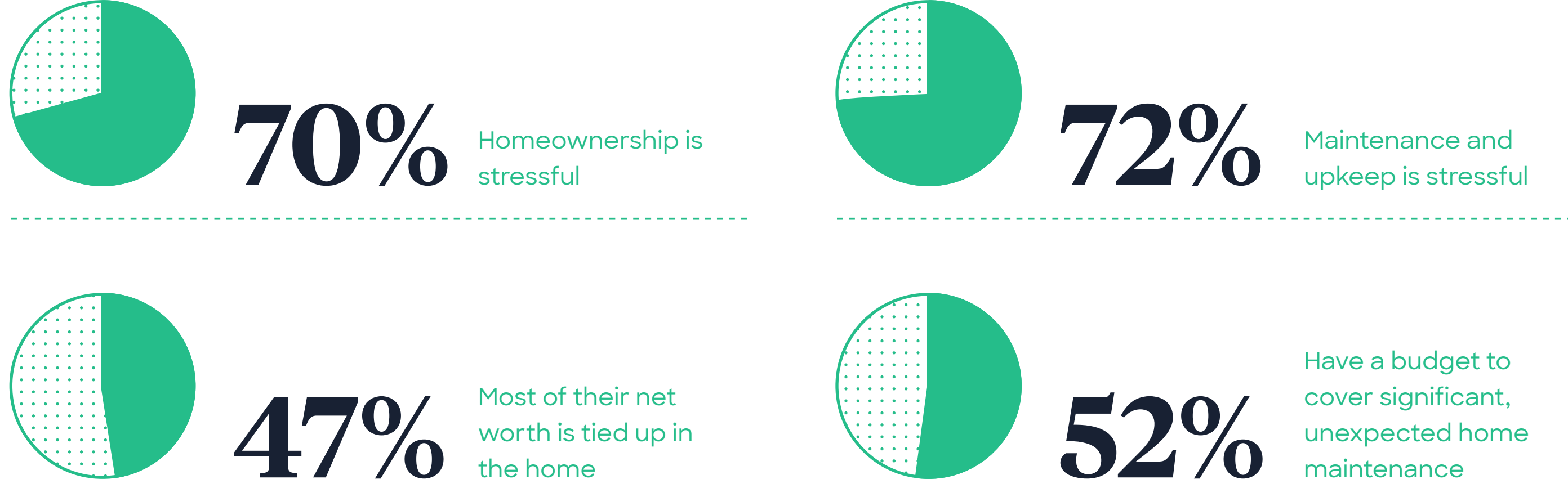
Why Homeowners ❤️ Boston



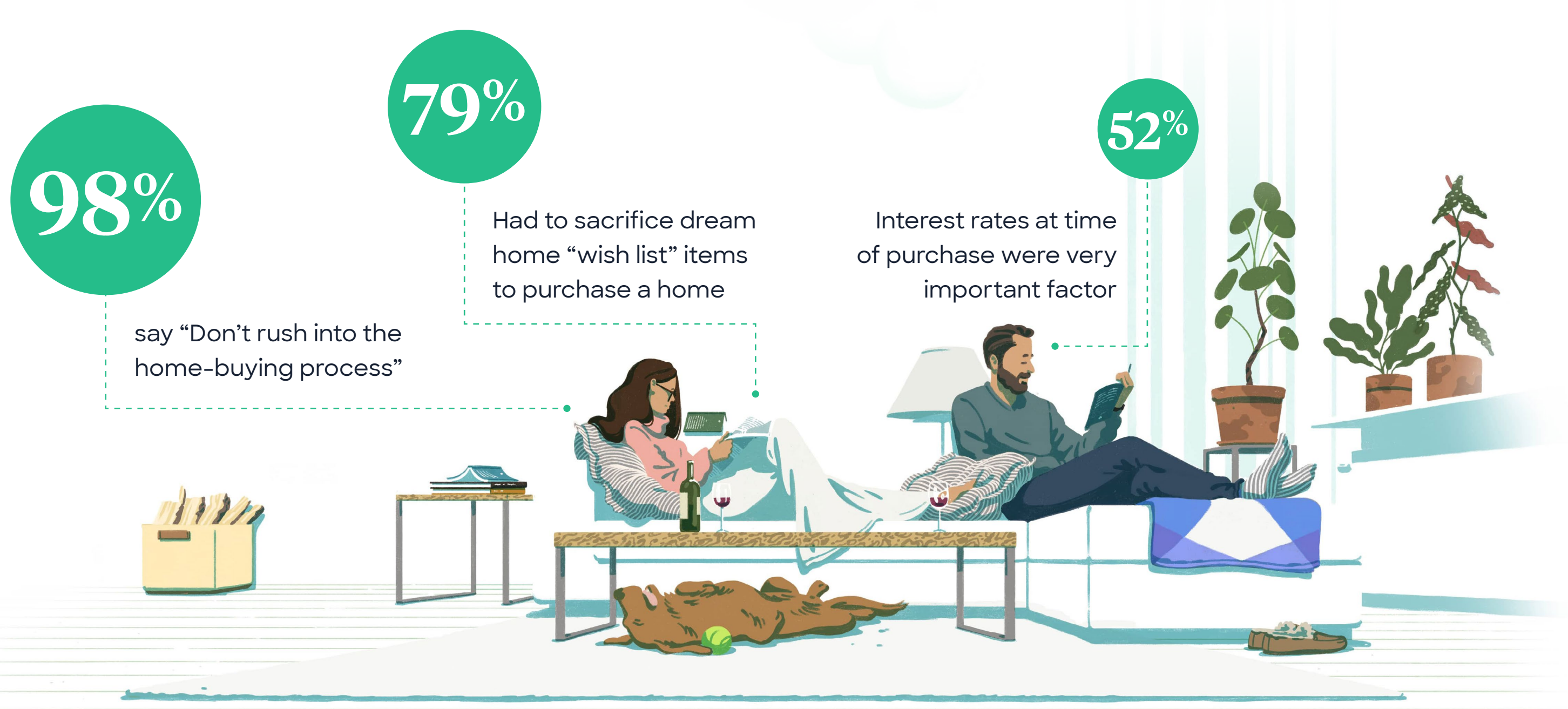
Why Boston Homeowners are Choosing to Move



Boston Homeowners are Feeling the Stress



Advice to Boston Homeowners Looking to Relocate: Temper Expectations



Advice to Owners: You're Sitting on an Investment



*Based on homeowners living in home for an average of 7 years.